



Pankey Institute and Seattle Study Club Announce Alliance

Aligns the two best-known and admired brands in continuing dental education

On April 28, 2009, The Pankey Institute and Seattle Study Club announced an alliance to support each other's missions and to advance the profession of dentistry. The alliance will build a new community of learning for clinical success as dentists and specialists collaboratively learn and grow together.

Seattle Study Club (SSC) will exclusively endorse and encourage its members to attend Pankey Institute courses. SSC will feature Pankey-produced articles and case studies in its journal and website. SSC will be the exclusive study club alliance partner for The Pankey Institute, which will introduce SSC to its constituents through its publications, website, and other communications. Pankey attendees will receive referrals to local SSC clubs and will be encouraged to join a local SSC club as part of their Pankey experience. Both entities are likely to collaborate on curriculum development for their respective programs.

"Our ultimate objective is to enable our members to develop the highest-level Interdisciplinary Comprehensive Care for their patients," says Dr. Michael Cohen, founder of Seattle Study Club. "We have entered into this alliance because the local nature of the study clubs offers important mentoring opportunities for Pankey Institute students as they advance through the Pankey Institute curriculum. And, the Pankey curriculum offers real value-added benefits for teams of interdisciplinary professionals working together to achieve the best results for their patients," says Cohen.

According to Mr. Tony Trujillo, President and CEO of The Pankey Institute, "Our overarching goal is to continue to provide our students with the best educational experience possible while at the Institute and when they return home, to their local Seattle Study Club. The Chairman of our Education Department, Dr. Irwin Becker, and I also believe strongly that providing SSC mem-

bers with greater and on-going exposure to the Pankey Philosophy will be of great benefit to them personally and professionally. The Pankey Philosophy is congruent with the educational programs of SSC and will be an important addition to the SSC curriculum."

Dr. Barry Segal, Chair of The Board of Directors of the Pankey Institute, says "We are very excited that this alliance will provide the dental profession with enhanced learning opportunities. SSC and Pankey, working together, will provide the dental profession with comprehensive learning both at home and at the Institute."

Founded in 1972, The Pankey Institute is a nonprofit organization in Key Biscayne, Florida that promotes optimal oral health care through advanced continuing education for dentists. It was the first institute of its kind and remains among the most prestigious, attracting dentists from 42 nations to its educational programs. It is estimated that over 20,000 dentists and



specialists have attended its courses and now serve millions of patients worldwide.

Founded in 1992, the Seattle Study Club consists of over 225 active specialists across the United States, Canada and Australia, all with their own affiliated study clubs. These doctors, the 6,500 members of their clubs, and the 35,000 affiliated staff members are dedicated to the advancement of team treatment planning and total case management as the ultimate tool for achieving ideal comprehensive dental care. They have also committed themselves to excellence in their profession, and in the management of their practices. ■

Chairman's Corner

Irwin M. Becker, D.D.S., Chairman of the Department of Education



The year 2009 has gone exceptionally well so far with high re-enrollment for "next" classes and a higher intensity of faculty-student conversations during and after each course at the Institute. Looking ahead to 2010, we will be focusing on the four Pankey Essentials courses and our new Aesthetics series.

Our world-class Aesthetics Faculty has been very engaged in setting up the upcoming live-patient part of our Aesthetics series. *Aesthetics 1*

is the premier course in hands-on training of the aesthetic aspects of creating a beautiful and functional smile. It includes the science of bonding, tooth preparation for veneers, the latest in finishing both provisionals and porcelain veneers, and the philosophy of upgrading your aesthetic practice. Dental photography is featured, along with the practical application of the Trial Smile in unique hands-on clinical exercises.

The second and third sessions

of the series are the live-patient portion which I will describe more below. But first, I am really excited to tell you about how the first run of *Aesthetics 1* went. It was perhaps the greatest, most responsive session of learning that I have observed in 27 years at Pankey.

Can you imagine learning the details of smile design with Gerry Chiche? Or learning exactly how the experts like Susan Hollar create the Trial Smile on their patients with composite so the patient engages in case acceptance? This starts the entire case work-up in a meaningful and effective manner. The report from the first class was that many

(continued on next page)

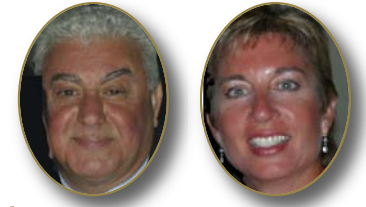
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Alumni Meeting Coming Up!

Edmond O. Mukamal, D.D.S., Alumni Association President, and Deborah Fleming, D.D.S., Alumni Association Vice President and Program Chair, look forward to seeing you in November.

You are invited to the 20th biennial L. D. Pankey Alumni Association Meeting, November 5-7, 2009, at the legendary and newly-renovated Eden Roc Resort on world-famous Miami Beach.



The L. D. Pankey Alumni Association will hold its biennial meeting, November 5-7, 2009, at the legendary and newly-renovated Eden Roc Resort on world-famous Miami Beach. The idea to form The Pankey Institute was conceived 40 years ago. With this in mind, we look forward to envisioning the future and have chosen the meeting theme of **Celebrating Our Future**. In addition to the Alumni Meeting sessions, the Visiting Faculty, the Board of Advisors, and the Board of Directors will convene according to the schedule at right.

All presentations will interest dentists and nondentists!

The meeting registration fee covers program tuition, the welcome reception, two continental breakfasts, and the Saturday night gala dinner dance. We have invited a few dental companies to be present and help us keep the registration fees to a minimum through their sponsorship. We'll be able to tell you more about them in the next newsletter.

There also will be a Class One Triple Plus Club Dinner for which you and your guests may purchase tickets. Details about the dinner will be announced soon.

Register by October 1st – earlier to ensure hotel accommodation! You, your staff, family, and guests are all welcome to register and join the fun. We look forward to seeing you there!



Friday & Saturday Morning Presentations – 8 Lecture Credit Hours

Kirk Behrendt of ACT Dental Coaching: *The Thriving Dental Practice of the Future*

Darrell Cain of Cain, Watters & Associates: *Investment Strategies in Today's Economy*

Six Members of the Academy of Pankey Scholars:

Dr. Brian Beirl: *Equilibrating Your Practice in an Unstable World*

Dr. Peter Fay: *The Pankey Philosophy, Can It Survive the Obama Nation?*

Dr. Susan Hollar: *Functional Esthetics*

Dr. Anita Myers: *Yesterday's Vision, Tomorrow's Reality*

Dr. Steve Hart: *Celebrating our future...NOW or LATER?*

Dr. Bradley Portenoy: *Creating Your Esthetics "Board of Directors" to Achieve Dental Excellence*



Meeting Schedule: Thursday, Nov. 5:

4:00 - 6:00 PM Academy of Pankey Scholars Meeting

7:00 - 8:30 PM Welcome Reception

Friday, Nov. 6:

6:30 - 7:30 AM Continental Breakfast

7:30 - 8:40 AM *The Future of The Pankey Institute* (Tony Trujillo, President and CEO)

8:40 AM - 12:30 PM Lecture Program (Kirk Behrendt & Darrell Cain)

2:00 - 6:00 PM Faculty Enhancement Program (FEP) and free time for those not attending the FEP

7:00 - 10:00 PM Triple Plus Club Dinner*

Saturday, Nov. 7:

6:30 - 7:30 AM Continental Breakfast

7:30 AM - Noon Lecture Program (Pankey Scholars)



1:00 - 6:00 PM Advisors Meeting with box lunch and free time for others

7:00 - 7:30 PM Pre-Gala Dinner Cocktails

7:30 - 11:00 PM Gala Dinner

Sunday, Nov. 8

8:00 AM - 1:00 PM Board of Directors Meeting (Officers and Directors Only)

Tuition

\$795 for dentist, \$385 for non-dentist – includes Thursday welcome reception, Friday and Saturday continental breakfasts, lecture program, and the gala dinner dance.

* Triple Plus Club Dinner is extra.

Meeting Registration

Call 1-800-4PANKEY

Hotel Reservations

Call 305-531-0000 and mention The Pankey Institute Alumni Meeting. The rate is \$259.00 per night, plus taxes and fees.

CHAIRMAN'S CORNER (CONT.)

immediately wanted their smiles redone.

Can you imagine having Matt Roberts work with you directly finishing, contouring, staining and glazing veneers? How about having experts like Tom Trinkner and Jim Fondriest looking over your shoulder as you prepare teeth and create exquisite provisionals? What about letting J.A. Reynolds work with you on Digital Dental Photography?

And don't forget about Frankie Shull helping you with your layering of composite, and the entire team sharing their own practice philosophy regarding aesthetics and why they made the commitment to grow their practice in that direction. We also will feature the latest in science and practical information on all phases of bonding by Ed Swift.

Again, this is truly the premier course in Aesthetic Dentistry. Call now for your spot in the next *Aes-*

thetics 1 on October 25-29, 2009. There are no prerequisites for this course.

Aesthetics 2 and *Aesthetics 3* are being put together as I write. They will be extremely well-mentored, hands-on courses with a patient you bring down to the Pankey Institute for an aesthetic makeover. You will be assigned faculty to ensure the proper work-up, case selection and insurance of excellent results. The actual lab work will be

fabricated by either your own technicians under direct supervision of Matt Roberts or a technician will be assigned by Matt.

Our *Aesthetics 1* course has been approved for AACD accreditation. As more details are outlined for the live-patient sessions, we will apply for AACD accreditation for these as well. ■

Tuition & Lodging

For the past two years, during the launch of The Pankey Institute's new continuum, *The Pankey Essentials*, the Institute has not increased its tuition fees. After a very successful launch and branding of the *Essentials*, we are raising tuition to a level that reflects the genuine value of the *Essentials* courses but remains one of the best values available. Starting on June 1, 2009, all *Pankey Essentials* courses are priced at \$5,500 per session. Tuition also has increased for other Pankey courses. The new tuition schedule is

posted on page 11 of this newsletter. If you registered for a course prior to June 1, the tuition posted on our website at the time you registered applies to you.

Lodging in the Pankey Lodge condos now consists of a single-occupancy bedroom for every course attendee, at the rate of \$225 per person, per night. This lodging fee will apply to all students who register for any Pankey course after May 31, 2009.

Always consult our website at www.pankey.org for the latest information regarding schedules, tuition, and other policies as these are subject to change. ■

Your Referrals Have Big Impact *Be a torchbearer for Pankey.*



Throughout our history, the majority of students who have come through our courses did so due to a dentist's enthusiasm for what he or she learned at The Pankey Institute. All of the advertising and mailing in the world cannot replace the influence you have when you "put your arm around" another dentist, specialist or technician and speak highly of what The Pankey Institute has meant to you.

Just as you hope your patients will be "missionaries" for your prac-

tice, we hope you will touch others with the message that we helped you develop to your fuller potential and become confident in practice.

We have so much to offer. Is it any wonder that many of the most influential leaders and teachers in Dentistry have come through The Pankey Institute at some time in their careers? Let us know how we can help you. Simply e-mail us at info@pankey.org. ■

Pankey 400, a New Program that Recognizes Your Referrals

The Pankey 400 is being established to recognize those dentists who will be instrumental in the Pankey Institute thriving long into the future. The number "400" represents how many we hope will join. Each member of "Pankey 400" is responsible for, and agrees to, refer two dentists per year to either *Essentials 1* or *Aesthetics 1*. Both of these courses have no prerequisite to attend and are the beginning of the Institute's *Essentials* and *Aes-*

thetics series.

Each member is asked to pledge a non-recourse \$5,000 pledge over five years (\$1,000 per year) – but The L. D. Pankey Dental Foundation will contribute \$500 in your name for each participant you refer, who registers for *Essentials 1* or *Aesthetics 1*, to offset your pledge of \$5,000. If you refer two dentists annually over the five-year period, your pledge will be satisfied without you having to open your checkbook.

The funds paid by the Foundation will be utilized to help fund a lasting endowment. In addition, your name will be placed in a prominent position in a recognition area of The Pankey Institute.

Since the announcement of this program to students at the Institute in March-April of this year, the following dentists have joined:

Dr. Jeff D. Baggett
Dr. Lynn R. Chinchek
Dr. Gregory J. Di Lauri

Dr. Carl E. Findley, Jr.
Dr. Nick D. Gravino
Dr. James C. Kincaid
Dr. Richard M. Price
Dr. Michael J. Scherb
Dr. Jack Shirley

If you would like to join Pankey 400, simply send an e-mail to info@pankey.org, expressing your interest. You will be contacted with a form to fill out which will record your commitment, and you will receive a form to use to report your referrals. ■

Advisors Meet

Regional Advisors Meetings are being held throughout the U.S.A., and these will culminate in an All-Advisors Meeting on the afternoon of Friday, November 6th, during our Alumni Meeting weekend on Miami Beach. All Foundation Advisors are invited to take part in discussions at a regional meeting. These discussions revolve around how the Institute can make the role of the Advisor more rewarding and offer the most value to the Institute.

Those Advisors who have not been to a regional meeting this year are encouraged to attend the one coming up in Baltimore or the last regional meeting in San Francisco. At these meetings, you will have an opportunity to meet the new Director of Development, Denise Budnitz.

The 2009 Advisors:

Dr. John A. Anderson, Jr.*
Dr. Philip N. Ankrim
Dr. Donald C. Asbjornson*
Dr. Jeff D. Baggett
Dr. Brian R. Beirl
Dr. Herbert Blumenthal*
Ms. Ricki Braswell, NADL
Dr. William J. Brennan, Jr.
Dr. Stephen R. Carstensen
Mr. Stephen H. Carter
Dr. Gerard Charanduk
Dr. Eben A. DeArmond, Jr.
Dr. Barbara Devine
Dr. John Droter*
Dr. Paul David Epstein
Dr. Carl E. Findley, Jr.
Dr. Michael C. Fling*
Dr. James F. Fondriest
Dr. Kathy French*
Dr. Yasmin George*
Dr. Lynn Gerlach*
Mr. Philip N. Gold, C.D.T.
Dr. Richard A. Green*
Dr. William Y. Gregg*
Dr. E. Flynn Harris*
Dr. Steven M. Hart*

Dr. Roger L. Kiesling
Dr. James C. Kincaid
Dr. Beverly A. Kodama
Dr. David Latz*
Dr. Dianna Lenick
Dr. M. William Lockard, Jr.*
Dr. Stephen K. Malone
Dr. Michael J. McDevitt
Dr. Edwin A. McDonald, III
Dr. Donna T. Moses*
Dr. Anita T. Myers
Dr. Kenneth E. Myers
Dr. Kirk A. Nelson
Ms. Mary H. Osborne
Dr. James F. Otten
Dr. Glenda G. Owen
Dr. Benjamin Patrick*
Dr. Bradley S. Portenoy
Dr. Loyle D. (Buzz) Raymond*
Dr. Steven J. Rosenstein
Dr. Bruce W. Small
Dr. J. Steven Smith*
Mr. Richard A. Smith
Dr. Matthew Steinberg
Dr. Carol Summerhays*
Dr. Andrew Swenda*
Dr. Gus E. Tiboris

Dr. J. Steven Tonelli
Dr. Schuyler Van Gorden
Dr. George F. Warga
Mr. Paul H. Westbrook, CDT
Dr. George H. Winn*
* Newly appointed in 2008

Upcoming Advisors Meetings:

BALTIMORE—Friday, July 10
(during the AGD Meeting)
2:00 PM to 6:00 PM
Marshall Board Room
Hilton Baltimore
401 W. Pratt Street
Baltimore, MD 21202

SAN FRANCISCO—Friday, Sept. 11,
(during CDA Meeting)

A PHILOSOPHY OF THE PRACTICE OF DENTISTRY 2-DAY SEMINAR

Register for JULY 24-25 or NOV 13-14.



The NEW Pankey Institute Philosophy seminar is designed for dentists, team members and their interested family members (18 years old and older). This is a special in-depth time to connect with Dr. L. D. Pankey, Sr.'s Philosophy of Practice. Participating in our forum panel, open discussion, and workshops will be these experts on Dr. L. D. Pankey's Philosophy:

Dr. Richard L. Alpert
Dr. Irwin M. Becker
Dr. William J. Davis

Dr. Donald C. Asbjornson
Dr. William Brennan
Dr. George H. Winn

You will hear from these panelists how Dr. L. D. Pankey's Philosophy has impacted their life, practice and entire perspective; develop a clearer understanding of the value of this philosophy; reflect on how the philosophy affects your staff, patients, and family; define your own concept of success; and in an interactive workshop, refine your own philosophy.

Prerequisite – None 16 AGD Lecture Credits Tuition: \$1,000

NEW COURSE: AESTHETICS 1: NATURAL BEAUTY FROM DIAGNOSIS TO DELIVERY

OCT 25-29 Sunday 1:00 PM to Thursday 1:00 PM

1. Students will learn from the experts how to get more effective case acceptance by understanding and carrying out the process known as "Trial Smile." They will work up live patients (classmates) by placing composite and designing, with the patient, the desired new look.
2. Learn Dr. Chiche's philosophy of what makes up a beautiful smile. Work up cases of his, so you, too, can get similar results.
3. Learn the secrets of photography for both case acceptance and lab communication. Bring your own camera and have it calibrated with the experts, such as Jim Fondriest and J.A. Reynolds. Use your own camera to help communicate the Trial Smile with Susan Hollar.
4. Work closely with the experts to design your cases on Study Casts that will amaze your patients and help create exquisite provisionals.
5. Develop your own philosophy while participating in a one-of-a-kind Aesthetic Philosophy Panel led by Dr. Irwin Becker and facilitated by our outstanding group of experts: Chiche, Trinkner, Hollar, Shull, Fondriest, and Reynolds.
6. Learn how to predictably insert, bond, and finish porcelain veneers with a one-of-a-kind, lab-training, hands-on exercise, using custom prepared veneers.
7. Learn the latest information based on the science of dental material and bonding techniques, based on the studies of the University of North Carolina's Materials and Operative Dentistry Department.

Prerequisite: None 47 AGD Lecture & Participation Credits

Tuition as of June 1, 2009: \$6,500



An individual course which displays the AACD Recommended Private Education Course logo may prove helpful toward attaining the Accreditation credential of the American Academy of Cosmetic Dentistry. For additional information, contact the AACD at (800-543-9220) or www.aacd.com. The Pankey Institute is designated as a nationally approved sponsor by the Academy of General Dentistry. The formal continuing education programs of this sponsor are accepted by the AGD for Fellowship, Mastership and membership maintenance credit. The Pankey Institute is a recognized ADA CERP provider.

The Aesthetics Faculty:

Dr. Gerard J. Chiche
Dr. Thomas F. Trinkner
Dr. Susan Hollar
Dr. James F. Fondriest
Mr. Matt Roberts, C.D.T.
Dr. J. A. Reynolds
Dr. Frank Shull, Jr.
Dr. Tyler Lasseigne



You will learn:

- Smile analysis and design
- The marriage of function and aesthetics – the musts for success
- Why photography is indispensable for aesthetic cases
- Hands-on clinical photography techniques
- Direct composite layering techniques for depth and beauty
- The "trial smile" direct composite mock-up
- Materials: essentials for adhesive dentistry, bleaching and new technology

Prosper!
CALL 1-800-4PANKEY
to register today!

Always consult our website at www.pankey.org for the latest information regarding schedules, tuition, and other policies as these are subject to change.

Memoriam Revisited: In our last issue we reported the November 2008 death of Dr. Charles J. Mascari, a general dentist practicing in Geneva, New York from 1939-1985, who was student-disciple and personal friend of Dr. L. D. Pankey, Sr., and a member of the Perennial Sophomores alumni group. The following photo was taken sometime in the 1980's and includes from left to right: Dr. Charles Mascari, Dr. L. D. Pankey, Mrs. Betty Pankey, Dr. Frank Schiesser (not Neil Fee as previously reported), Mrs. Jean Burnett and Dr. Hamp Burnett.



A Life Saved

Dear Pankey Institute,

A month or so ago, I did a new patient exam on a fifty something female patient. She came in because she was starting to crack teeth and was under a lot of stress. During my extra-oral exam, I noted a hard lump on the back of her neck and told her that she should go get it checked out.



She cancelled several restorative appointments after that initial exam and finally came back in on Friday. It turns out that she went to her physician who brushed the lump off as nothing to worry about, but she insisted on seeing somebody about it (due to her family history).

Since it was so close to her spine the specialist recommended removal rather than biopsy. She got the pre-surgical blood work done, and they called her with the results telling her to go immediately to the emergency room. Her blood showed levels of someone who was at or near heart failure.

They did transfusions and ran more tests after that. She still doesn't have the results from her excisional biopsy and additional blood work, but the lump turned out to be an enlarged lymph node (about 1-1.5 inches in diameter).

When she came to me on Friday, she said, "You saved my life." If she hadn't come in for her dental exam who knows what would have happened.

I wanted to share this story because before coming to The Pankey Institute I wasn't routinely palpating the posterior neck muscles. If she had come in a month earlier, I probably would have missed that lump. I hope that this offers some encouragement to keep doing those exams!

—Dr. Ingrid S. McLellan
(Feb. 2009 *Essentials* 1 Student)

Michigan Dentist Recognized by Jamaica for 30 Years of International Service

On March 3, 2009, the Rotary Club of Menominee, Michigan and Dr. North Shetter will be recognized by the Rotary Club of Christiana, Jamaica and the government of Jamaica for 30 years of service.



In 1979, Dr. Shetter and his wife, Jan, participated in a dental service mission to Jamaica. They were assigned to work in the Holmwood Technical High School. They had such a good experience that they recruited a team of dental volunteers and returned to work for a week per year for over 30 more years.

While in Christiana, they stayed with members of the local Rotary Club. These relationships developed into a series of joint ventures with the Menominee Rotary Club, the Christiana Rotary Club, and the country of Jamaica.

The clubs built and furnished a small clinic in a local children's home. This clinic provided a site for medical and dental care, whenever a doctor was available. With a donation of equipment from Emerson Tool, the clubs set up a woodworking shop to train young people for employment in the building trades. With the help of Rotary District 6220, the clubs arranged for shipment of several containers of basic medical goods that are in short supply on the island. The clubs also joined together to develop skills training centers for women and young people, in the areas of sewing, cooking and food service.

Dr. Shetter and the Rotary clubs continue to organize and support teams of dentists to serve in this rural part of Jamaica. Interested parties may contact Dr. Shetter at newup-dental@gmail.com.

Digital Dental Photography Course for the Dentist, Assistant or Technician

Thursday-Friday
JUNE 4-5 or SEPT 24-25



You will be using Institute cameras for your photo sessions, or, if you choose, your own. We'll cover camera selection, capturing images, image composition, ACDSsee for file management, images for case presentation, and images for lab presentation.

No Prerequisite
14 AGD Lecture & Participation Credits
Tuition: \$1,295

Call 1-800-4PANKEY.

A Letter from Tony A. Trujillo, President & CEO, to Dr. Skip Van Gorden

Dear Skip,

I didn't want to let another day go by without thanking you again for signing up eight new Class One Triple Plus members from last week's E3 class. By the way, it's actually nine because one of your fellow Visiting Faculty, Mike Rolfes, is also signing up!

Your ability to bond with the students and to share your enthusiasm for the Institute with them is truly extraordinary. Thank you for making the extra effort to encourage them to support the Institute financially.

And then, to top it all off, it appears that all 18 members of the E3 class have already signed up for an E4 later this year – that is a testament to the powerful experience Richard Hunt, Mike Rolfes, and Skip Van Gorden provided them!

The Board of Directors of the L. D. Pankey Dental Foundation, Inc.

Dr. Barry S. Segal, Chairman
Dr. Janet Barresi
Mr. Reynolds R. Challoner
Dr. John F. Davis
Mr. Jeff Goodman
Dr. Jay M. Hislop
Dr. Stephen Ikemiya
Mr. Donald W. Kaatz
Mr. Gary W. Price
Dr. Dale A. Sorenson
Dr. Nancy A. Ward
Dr. Jack Shirley

The Pankey Institute Annual Fund

You have a new way to give back to The Pankey Institute through our new Annual Fund. An Annual Fund gift is a gift of any size without a continuing commitment. All donations have an impact on our ability to continue to offer the finest post-graduate dental education available. A giving form, enclosed with this issue of *pankeyperspectives*, provides you with an opportunity to make a gift to Pankey that suits your needs, at this time. **Note:** You may also give online at www.pankey.org. Just click on the easy "Click Here to Donate" circle on the homepage.

Newest Class One Triple Plus Club Members

Thank you for your contribution and ongoing commitment to The Pankey Institute!

Dr. Jason Aanenson
Dr. Jennifer L. Abraham
Dr. Ramon Bana
Dr. Robert Bridgeman
Dr. Wilson O'Kelley Jewell
Dr. Tanner J. McKenna
Dr. Donna Thomas Moses
Dr. Dirk A. Newman
Dr. Viren R. Patel
Dr. Michael Rolfes
Dr. Beth Schwenn
The Sunny Days Charitable Trust

Recently fulfilled pledge:
Dr. Carol Summerhays

Thank you for making a gift to the L. D. Pankey Dental Foundation. The generosity of our alumni and friends has a tangible and direct impact on the work of The Pankey Institute's faculty and students. Class One Triple Plus Club membership begins when you pledge \$10,000 of support to be paid within 10 years. Triple Plus Club members have their name plaque hung on the Institute's Entry Hall Wall of Honor. All are welcome to join. E-mail Denise Budnitz, Director of Development, at dbudnitz@pankey.org or go to our easy GIVING button on the homepage of www.pankey.org.

Thank You to Our Triple Plus Club Members

An asterisk (*) indicates those who have completed their pledge of \$10,000 to The L. D. Pankey Dental Foundation, Inc.

Aanenson, Jason	Bunn, Robert L.*	Douglass, Kelly	G'Sell, John C.	Kellner, Myron*	Malone, Stephen K.
Abraham, Jennifer L.	Burnett, G.L.D.*	Droter, John R.*	Gustafson, John D.	Kidder, Glenn M.*	Mannering, Margie
Ahn, Jong Gill	Burns, Bruce L.*	Duane, Elizabeth A.	Gutierrez, Katherine	Kiesling, Roger L.*	Manzo, Arthur G.
Airey, Steven B.*	Bush, Deborah E.	Dunn, Bruce R.*	Gutierrez, Peter M.	Kincaid, James C.*	Marbach, Robert P.
Albert, Ronald J.	Butterworth, Jr., M.L.*	Dunning, Robert J.*	Haddix, Guy E.*	King, Robert C.*	Marchand, Guy
Allen, JoAnne	Cain, Darrell W.	Dylina, Tim J.*	Hagood, III, M. Johnson	King, Tina*	Marcello, B.A.*
Alpert, Richard L.*	Campbell, R. Douglas*	Ehrenfeld, David C.	Hamel, David L.*	King, Wayne E.*	Marciniszyn, Thaddeus J.
Amason, Jr., J. Lee	Carlson, Frederick P.*	Elefterin, Gregory N.*	Hancock, David S.*	Kirkland, Mrs. Robert G.*	Mariani, Jr., Richard C.
Ames, Jr., J. Wilson*	Carlson, Frederick P.*	Fabey, Mark J.	Hand, Thomas P.*	Kleive, Mark A.	Marinic, Daniel K.
Ames, Cynthia*	Carnley, Joe H.*	Fain, Walter D.*	Handy, Philip W.*	Knight, Robert M.*	Marion, David P.
Anderson, Ernie F.*	Carroll, James M.	Falciano, Anthony	Hanley, Yvonne*	Koch, Richard L.*	Markoff, Alan S.*
Anderson, Jr., John A.*	Carroll, Thomas L.*	Fanning, James W.*	Harris, E. Flynn*	Koch, William L.*	Martel, Maurice H.*
Anderson, Richard L.*	Carstensen, Midge*	Favia, Joseph A.*	Hart, Steven M.*	Kodama, Beverly A.*	Martin, Mrs. Randolph P.*
Anglis, Leonard F.*	Carstensen, Steve*	Fay, Peter H.*	Hartman, Jeffery F.*	Kolinski, Martin	Massad, Joseph J.*
Ankrim, Philip N.*	Catanese, Michael A.*	Feider, Robert H.*	Hartman, Jr., Paul G.*	Korolewski, John M.	Massey, William F.*
Asbjornson, Donald C.*	Caton, Randall B.*	Feito, Jose M.S.*	Heart of America	Korsnes, Nils J.*	Matson, David M.*
Atlanta Dental Study Club*	Challoner, Reynolds R.	Fife, Russell W.	Heilemann, Richard F.*	Kosnic, Eric J.	Matthew Steinberg
Austin, Steven J.	Charanduk, Gerard	Findley, Jr., Carl E.*	Heller, Peter R.*	Kramer, III, William E.	Max, Terry G.
Avis, Victor P.	Cheek, Donald G.*	Fischl, Paul	Henrichsen, Ryan M.	Krist, Stephen M.*	Mayer, Craig
Baggett, Jeff D.*	Chesheim Dental*	Fisher, Krista S.	Henry, Charles H.*	Krueger, Douglas A.	McCormick, Eugene W.
Balli, Larry N.	Chi, Howard H.	Fleming, Deborah A.	Herbert, Richard A.*	Kuhn, Howard L.*	McCurdy, Brian R.
Bana, Ramon	Christodoulou, George	Fling, Michael C.*	Herrin, John R.*	Lackney, Matthew W.	McCurdy, E. Duane
Barker, Dennis K.*	Cieplak, Patrick S.*	Fondriest, James F.*	Herwig, Larry D.	Lady, William C.*	McDevitt, Michael J.*
Barresi, Janet C.*	Clepper, Douglas P.*	Forth, Michael K.	Hetzl, Larry D.*	Lady, William H.*	McDivitt, O. Boyce
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Marchand, Inez

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Meet Our New Director of Development, Denise Budnitz



Our new Director of Development, Denise Budnitz, earned a degree in Economics from Fordham University and also attended the London School of Economics. She has extensive experience in fundraising, nonprofit management, and dentistry. She was a Practice Management consultant with Roger Levin, the Executive Director of Habitat for Humanity of Maryland, Director of Operations of the Baltimore Children's Museum, and a Principal of Blandford Group/Event Planning and Fundraising consultants. She is a member of the Maryland Association of Non Profits, the Association of Fundraising Professionals, and the Association Baltimore Area Grant Writers. She also chairs the Advancement Committee of the William S. Baer School. ■

Cut a Crown for Pankey!

By Denise Budnitz, Director of Development (dbudnitz@pankey.org)

Recently The Pankey Institute added two new giving societies: The Pankey 400 and The Annual Fund. They are both in addition to our long standing Class One Triple Plus Club. Having options offers alumni and friends the ability to give back to Pankey in a way that is most appropriate for the individual.

All donations have a significant impact on our ability to continue to offer the finest post-graduate dental education available. Like most education institutions, tuition alone is not enough to cover the cost of the education we provide. We strive to keep the cost of our classes competitive on a per credit basis. We need the help of our entire Pankey family to continue this quality education at a competitive price.

Consider this: cut one crown for Pankey a year! Choose a month each year, and mail the fee for one crown directly to The Pankey Institute to fund the pledge of your choice. Identify a patient with a strong sense of social responsibility. Ask that patient to donate the cost of your fee to The Pankey Institute. You can have the check made out to "The Pankey Institute." You can then mail your patient's check to the Institute with instructions to credit the giving program of your choice (Annual Fund, Class One Triple Plus Club, or Pankey 400).

Remember, we track cumulative giving. Once you reach a cumulative giving level of \$50,000 in the Annual Fund, Triple Plus Club, Pankey 400 and/or a Capital Campaign, in any combination, you have earned a lifetime membership in The L. D. Pankey Alumni Association. As a 501(c)3 non-profit organization, your donations are tax deductible. Your gifts to us can become a gift to yourself! ■

AACD Accreditation and the Pankey Experience—A Perfect Match

By M. Johnson Hagood, D.D.S., F.A.G.D. (jhagood@jhagooddds.com)

Accredited member of the American Academy of Cosmetic Dentistry (AACD)



This is the first in a series of articles outlining the importance of excellent clinical skills with regard to esthetics and complete dentistry, AACD accreditation, and how the Pankey Institute can help.

When I set out for Key Biscayne to attend CI in 1993, I was driven by a desire to be the best dentist I could be. Like so many before me, I began to see what was possible for my patients and my practice. I began to learn about what excellence looked like in dentistry and in life in general.

I also possessed a particularly strong interest in esthetic procedures and thought that I was pretty good at providing them. I overcame my deep fear of failure and signed on as a candidate for accreditation in the American Academy of Cosmetic Dentistry at their annual scientific session in San Diego in 1994. I was afforded the opportunity to choose a consultant/mentor from the pool of accredited members, and Dr. Brian Lesage of Beverly hills agreed to help me. I sent him carousels of slides of potential cases, and we discussed them over the phone. I quickly sharpened my photography skills and just as quickly became

humbled. I was humbled by what a 1:1 photograph of my work could reveal! And I was humbled by how much more there was to learn. It would be 14 years before I would walk across the stage to get my plaque in New Orleans.

By that time, I had completed ten Continuums at the Pankey Institute and had implemented as much of what I learned into my daily practice as I could. I found significant overlapping of principles taught at the Institute and the AACD but they both offered distinct opportunities for learning. The Pankey experience offered a profound understanding of function/occlusion. The small class size, hands-on learning, comfortable environment, and intimate relationships among instructors and students further differentiates the Institute and make it special. The AACD and more specifically, the accreditation process offered an opportunity for self critique and enhancement with regard to esthetic dentistry that is also unique. In a nutshell, I learned how to make teeth look good with the AACD and learned how to make them function well and last at the Pankey Institute.

The all-to-subjective world of esthetics, in regards to dentistry, has been honed down to a set of objective principles used to evaluate esthetic dentistry that is as valid as could be thought possible considering the subject. Its validity is exemplified well when one sits in a room full of examiners or even students who overwhelmingly agree on how to score case after projected case. The degree of learning and sharpening of one's eye to see that which may not have been seen before is astonishing and unique to the process. No matter what the outcome or length of time involved, all who have immersed themselves in the pursuit of accreditation will agree that their photography and clinical skills were enhanced through the process.

Meanwhile, more patients than ever before are contacting our offices with a chief priority of improving the esthetics of their smile. Couple the growing demand with the fact that, in regards to dental health, health = beauty (healthy gingival tissues and functionally appropriate incisal edges are beautiful). There is no denying that today's master

restorative dentist needs to be able to provide naturally beautiful dentistry.

What if you could improve your esthetic dental skills, enhance your ability to pass accreditation, make your dentistry more predictable and durable, and do this in the best dental learning environment in the world?

The esthetic courses currently taught at The Pankey Institute are as good and comprehensive as any of their kind. The skills necessary to pass accreditation are covered, and then some; and done so in that most especially intimate atmosphere that is so unique and special. Eighteen students worked with six world class instructors at the most recent esthetics course, including Dr. Jim Fondriest of Forest Hill, IL, Dr. Gerard Chiche of New Orleans, LA, and Dr. Susan Hollar of Arlington, TX.

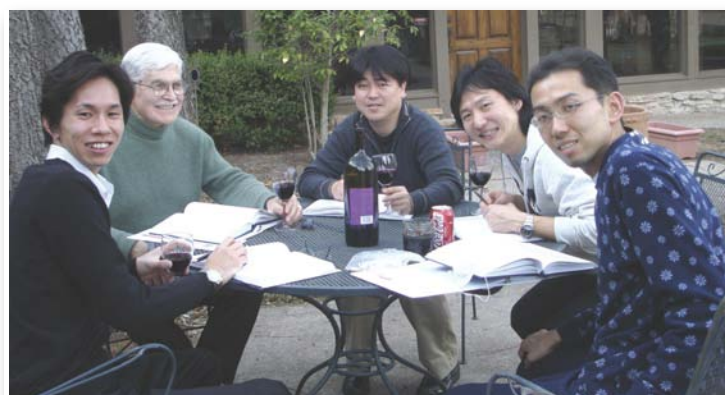
The next article in this series will include an interview with Dr. Hollar, AACD accredited dentist and ACCD board member. I welcome and appreciate any feedback, questions, or suggestions for future related subject matter to be included in this series of articles. ■

While in Baltimore, for the AGD, Visit the National Museum of Dentistry!

While in Baltimore for the AGD, visit the **Dr. Samuel D. Harris National Museum of Dentistry**. This Smithsonian Affiliate inspires people to make healthy choices about oral health by creating and sharing learning opportunities that celebrate the heritage and future of dentistry, the achievements of dental professionals, and the importance of oral health in a healthy life. The mission of the museum is to:

- ◆ Provide the public, especially children, with access to information about oral health.
- ◆ Serve the dental profession as the leading repository of dental history through our collections, archives and expertise.
- ◆ Develop exhibitions and programs that engage audiences in learning about oral health.

The museum is located a short walk from Baltimore's Inner Harbor, at the corner of Greene and Lombard Streets on the campus of the University of Maryland Baltimore, home of the world's first dental school. The museum is open Wednesday - Saturday from 10:00 AM to 4:00 PM and on Sunday afternoon from 1:00-4:00 PM. Information about exhibits can be found at www.dentalmuseum.org. ■



In February, Dr. Bill Lockard held a ten-day philosophy seminar for six Japanese dentists in his home. They also visited the offices of Drs. Mike Fling and Jeff Baggett. The Japanese are translating Dr. Lockard's book, "The Exceptional Dental Practice," for publication in Japan later this year. This book (English language version) is available in the Pankey bookstore (e-mail mcollis@pankey.org).

Dental Mission to Thailand Was Learning Experience of a Lifetime

By Dale A. Sorenson, D.D.S. (dmacc@aol.com)

I first met Jack Shirley when I was his Teaching Assistant for a C3 class in 1997. From the moment we met it seemed we had known each other all our lives. I learned a great deal from Jack. Not only did I learn a lot more about occlusion from him but he also taught me more effective ways to teach it to students. Since then, we have become very close friends, and we have continued to teach together many times.

Jack told me stories about his trips to Mexico, Africa and especially about his trips to Thailand. Missionary work for him had become part of his life since graduating from dental school. He was never overbearing in his enthusiasm and zeal but would always say to me, "You should come with us sometime." Caring for three kids at home and giving up ten days of work seemed like overwhelming obstacles.

Last year he told me of his plans to go to Thailand again this year. His church had been involved for many years in a program called the "Barefoot Doctors." For the last 15 years his role there was to teach a group of 24 Burmese villagers simple dental services such as delivering anesthesia, routine extractions and simple spoon excavated fillings so that they could return to their villages and treat their people. A main cause of death in Burma is infection, and one of the biggest sources of infection for them was tooth related.

This instruction was done in one-week intervals each year for three successive years until they "graduated," and then a new class would begin the following year. Basic essentials were taught with regards to dental and gross anatomy, surgical and restorative techniques, dental materials and indications. Patients from the surrounding villages would come for

treatment to the teaching center so that the Barefoot Doctors could practice their newly learned skills with supervision before returning to their country.

This year was going to be the last week of training for this particular class of Barefoot Doctors. When Jack called to ask if I would go, he said, "You should come with us." I'm not sure why but this time I felt the urge to say, "Yes."

There were six of us on the dental team that went to Thailand in February for 12 days: Jack; his wife, Nancy; his sister, Jollene; two other dentists, Anna Windham and Rod Johnson; and myself.

The people we met there were some of the most content, appreciative and endearing people I have ever met. The living conditions were something I was not used to but everywhere we went the people were always smiling and happy. In this country of immense poverty, I saw people with many needs but very few wants. They appeared and behaved to be very content and cheerful. Teaching the Barefoot Doctors was a very daunting yet rewarding task as we had to do everything through interpreters. However, in reality, teaching is teaching regardless of where you are. The platforms merely change.

After refreshing with them some basic fundamentals of anesthesia and anatomy, we supervised the Barefoots as they treated patients from the village and each other in straight back chairs on the grass or dirt with the patient's heads lying back against the building wall. There were no overhead lights, high-speed handpieces, suction or air water syringes. Under these rather primitive conditions, they were making a huge impact and improvement on the quality of life for these people. It was amazing to me

the skills and knowledge that the Barefoots had learned and demonstrated in such a short time over their previous two weeks of training.

They were very proficient in delivering anesthetic and with their extraction techniques as well as scaling gross calculus. They restored teeth with simple spoon excavation and placement of Fuji IX, a material specifically designed for missionary work. They were so giving to us and to their patients and more so to each other.

We had one mobile dental unit that the Barefoots could utilize. It consisted of a foldable chair that had back straps so it could be transported easily weighing only 40 pounds and an accessory case. Part of the unit was a solar powered battery that ran a slow speed handpiece to aid in decay excavation. It would be returning to Burma with one of the Barefoots to be shared by them but they all had the opportunity to become familiar with setting it up and working with it.

A special experience was going to an orphanage of children who have been abandoned and rejected by their villages and left to die because they are HIV positive. It was a long, hard day for us but I will never forget the love, affection and appreciation that was extended to me by those children. The director there told us that if those children could choose one thing in their life that they could change it would not be ridding themselves of the cruelty of their HIV condition. But, rather, they would choose only to have and experience a true family. It truly broke my heart to leave them.

Spending many days out of my practice and away from my family was a sacrifice of sorts but paled miserably in comparison to the sacrifice these missionaries and villagers made on a daily basis. The



Barefoot Doctors made a huge sacrifice in traveling so far to spend time at the teaching center and be away from their families for weeks at a time. A female Barefoot Doctor came from a very remote mountainous area of Burma. After getting to a point on her journey home, she had to walk on foot with her luggage and food for 15 days in order to reach her village. That is a sacrifice I can hardly imagine. Some of the missionaries we met had sacrificed their personal lives for the sake of these villagers, not for weeks but for many years.

Anything that we did that week was certainly better than nothing but I left feeling with a sense of being incomplete. There is so much more work that needs to be done. I also found that this teaching experience was quite similar to most others I have had. I found myself learning as much or more from the Barefoots as I was intending to teach them. I learned from their openness to ask questions, their inquisitive nature and their content spirit. To say I was inspired would be an understatement.

Very similar to the feeling I have had while scuba diving, you realize how small you really are in the Universe and that you are only a speck in the overall big picture. I am very mindful of the blessings that I have been given in my life and sometimes don't fully appreciate. Thinking back, the experience, in my opinion, was Quid Pro Quo in its absolute essence, and I look forward to my next such experience.

If you are provided a similar opportunity, do whatever you can to participate whether it be at a local Pankey Dental Access Days event or a foreign encounter. I feel you will find the experience is one of the most significant and meaningful ones you have ever have. ■

How did I get here?

By Barry F. Polansky, D.M.D. (Bond148@aol.com)



Squish! That's the sound I heard, accompanied by a sinking feeling in my stomach, when my drill sunk into the surgical site of my second-ever implant placement. I know that neither my assistant nor my patient heard the sound. It was magnified in my head. The feeling was much worse.

It brought back my memory of walking on a frozen lake when the ice caved and I fell through. That incident left scars. I forever became a very cautious man. It's the little things in life that affect the way we look at risk taking and how they affect the way we live. When my drill slipped through the cortical plate of bone, it felt more like taking a bite out of a cannoli — squish. Maybe placing implants wasn't a risk I wanted to take so late in my career.

After the silent "Oh, fudge!" entered my mind, was "How in the world did I get here?" It was only the second implant I had ever placed, and the first was a piece of cake (and I don't mean a cannoli). My batting average was falling fast, from 1.000 to .500 in a matter of seconds. I placed my guide pin and snapped an X-ray. Perfect placement. No perforation ... a sigh of relief. My emotions changed quickly from utter defeat to unconditioned success when I corrected it.

I have been in practice since 1973. Some might call me an old-timer, but I don't feel like one. I still love dentistry and want to keep learning until the day I don't enjoy it anymore. I still go to seminars and read many of the new textbooks and journals. I have always kept up with the latest techniques and materials. Long ago, I realized that being knowledgeable in my field is part of making me who I am.

The other part is in taking the risk to actually apply what I learn. Dentistry is a profession of action. We get paid to produce a product — an outcome. So many dentists are overly concerned with production and never really think about the product.

Many years ago, when I first began, I concentrated on single-

tooth dentistry — a filling, a crown — and if I was adventurous, multiple units or even a bridge. Most of my days were filled with what we called our "bread and butter" dentistry. It was mostly amalgam fillings in those days. It didn't take long before I wanted to do more. More dentistry — not in quantity but in terms of meaningful dentistry. I wanted to create dentistry that had more value for my patients. I had to step up my game.

I knew the rewards, both material and immaterial would increase, so I set out to learn how to do comprehensive dentistry. Of course, this entailed more risk.

"More risk?" I hear you saying. Sure, comprehensive dentistry is way more risky than single-tooth dentistry. It requires that you take the time with patients to do a comprehensive examination and then take the time to work up the cases. This may require a considerable amount of laboratory work. Your skill levels must improve. Your ability to make and maintain relationships must improve. You must train your staff to do more complicated procedures.

And, of course, there is much greater responsibility with a case as opposed to a failed filling or post. Probably one of dentistry's greatest risks is the responsibility of effective listening and case presentation. This is where we face the fear of failure and rejection.

So, why take the risk?

Well, for one thing, production will certainly increase. But what about those immaterial rewards? If you can get through enough of those "How did I get here?" moments, you will find many great benefits. Stress reduction is one of the greatest benefits of taking on risk.

I am reminded of the quote by Joseph Campbell, "The secure way is really the insecure way and the way in which the richness of the quest accumulates is the right way."

By taking on more risk, you will probably make some mistakes, but you will learn through trial and error

what works and what doesn't. You will gain more control over your work and hence create your secure way.

Campbell speaks of the richness of the quest, which I interpret as gaining a profound understanding of our field. This would be the quest of a master. With understanding dentistry at such a scholarly level comes a powerful sense of control. This leads to lower stress levels as shown by many studies in stress reduction. Lower stress leads to greater amounts of physical, mental, and emotional energy that will prolong your professional life.

One of the things I constantly hear from dentists as they get older is how much fatigue they deal with on a daily basis. Is it any wonder why the masters seem to be like the Energizer bunny? They keep going, and going.

Taking on more risk also gives us more time. Doing more comprehensive cases and more surgical procedures increases our hourly wages significantly. We don't feel rushed. Recently my Pankey Study Club, The Three Knots, met in Montreal. Our assignment was to present to each other "the greatest mistake we ever made in dentistry." At the completion of the presentations, we all noticed a theme that ran through every case: we let the patient dictate the treatment.

Our mentor, Dr. Irwin Becker, suggested that the difference between the master dentists and others is that the masters took the time necessary to make sure their cases were done when the patient was ready. I thought that was interesting, and I was reminded of a quote by the distinguished basketball coach John Wooden: "Be quick, but don't hurry."

It's hard not to hurry in our daily practice. By taking risks and achieving a level of practice that allows us to treatment plan ideally, we create the time and the leeway to gain acceptance for extraordinary dentistry.

I think the most important thing we get from taking risks is we learn to trust. Sure, we will be disappointed occasionally, and as I said before, we will make our share of mistakes. But think of the alternative. Doubting others and doubting yourself is a much lower instinct. It is so easy to doubt and so difficult to trust, but look at all the rewards from trust-

ing others and ourselves.

I don't want to sound like a preacher. I had to learn these lessons ... that's how I got here. Early in my career I looked at mistakes as failures. I said I was cautious, too cautious. The main lesson is that we need to take risks. We need to make mistakes and learn from them. We only fail when we give up on ourselves. I have no regrets. I am just glad I learned the lessons.

This is why — at age 60 — I still enjoy dentistry, doing more and more complex cases, even the surgical aspects that I feared years ago. There is no limit to learning.

Let me cite Joseph Campbell once more, "If you have the guts to follow the risk; however, life opens, opens, opens up all along the line."

Then you will find yourself in a place you never knew existed. ■

Available in Our Bookstore

Here are some books from Pankey authors that focus on their Philosophy of Practice.

Order online at www.pankey.org by clicking on THE PANKEY STORE button, or e-mail Mark Collis at mcollis@pankey.org.

A Philosophy of the Practice of Dentistry

Dr. Pankey's Philosophy and His Story of How It Came to Be — Co-authored by L. D. Pankey, Sr., D.D.S. and William J. Davis, D.D.S. (\$75.00)

The Art of the Examination

Why Patient Care Goes Beyond Clinical Correctness By Barry F. Polansky, D.M.D. (\$99.95)

The Exceptional Dental Practice: Why Good Isn't Good Enough

Discover Seven Systems for Creating the Practice of Your Dreams By M. William Lockard, Jr., D.D.S. (\$100)



UPCOMING 2009 CLASSES AT THE PANKEY INSTITUTE

Register online at www.pankey.org or by phone at
1-800-4PANKEY.

Always consult our website at www.pankey.org for the latest information regarding schedules, tuition, and other policies as these are subject to change.

June 2009

4-5 Th-F	Digital Dental Photography
23-27 Tu-Sa	Essentials 1
28/7-2 Su-Th	Essentials 4

July 2009

12-16 Su-Th	Essentials 1
19-23 Su-Th	Essentials 2
24-25 F-Sa	Philosophy
27-28 S-Tu	Dental Assistant Course**

August 2009

2-5 Su-W	Continuum Level IV
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September 2009

13-17 Su-Th	Essentials 2
20-24 Su-Th	Essentials 3
24-25 Th-F	Digital Dental Photography
27/10-1 Su-Th	Essentials 4

October 2009

4-7 Su-W	Advanced Equilibration
11-15 Su-Th	Essentials 1
18-22 Su-Th	Essentials 3**
25-29 Su-Th	Aesthetics 1

November 2009

1-5 Su-Th	Magne Team
8-12 Su-Th	Essentials 4**
13-14 F-Sa	Philosophy
15-19 Su-Th	Essentials 1
29/12-3 Su-Th	Essentials 2

December 2009

Open Weeks

Seattle Study Club Members who enroll in Essentials Level 1 (E1) will receive a 10% tuition reduction.

Cain, Watters & Associates has provided a limited number of \$500 tuition scholarships for their clients. Ask us when you register.

Tuition Prices as of June 1, 2009

ESSENTIALS 1: Occlusion & the New Patient Experience	\$5,500
ESSENTIALS 2: Advanced Bite Splint Therapy	\$5,500
ESSENTIALS 3: Anterior & Posterior Determinants	\$5,500
ESSENTIALS 4: Restorative Principles & Interdisciplinary Team Building	\$5,500
AESTHETICS 1: Natural Beauty from Diagnosis to Delivery	\$6,500
MAGNE TEAM	\$6,900
ADVANCED EQUILIBRATION	\$4,500
DIGITAL DENTAL PHOTOGRAPHY	\$1,295
PHILOSOPHY SEMINAR	\$1,000
CONTINUUM LEVEL 4 (C4)	\$4,760

**Denotes class is full.

Dr. Nancy Ward is coordinating a Pankey Dental Access Days clinic at the University of Maryland Dental School on July 24th and 25th. If you would like to volunteer for one or both days, please e-mail Dr. Ward at wardbyrne@aol.com. Your staff are welcome to help.

Advanced Equilibration

ENROLL NOW FOR OCT 4 -7, 2009
Sunday 1:00 PM to Wednesday 1:00 PM
Prerequisite: E2 or C2E Tuition \$4,500

Occlusal Equilibration is one area of dentistry that is difficult for most dentists but once mastered can launch you to a new level of patient care and satisfaction. Even the most experienced dentists benefit from a refresher course in equilibration. Advanced Equilibration will be presented by Dr. Irwin M. Becker, Dr. James Kincaid, Dr. Glenn Kidder and Dr. John Orsi.

- Review the basics of equilibration and case diagnostic work-up.
- Learn how to go from the details of bite splint therapy to the equilibration-diagnostic work-up.
- Learn how aesthetics play a critical role in equilibration.
- Take a look at exceptions and compromise situations.
- Participate in a workshop on advanced and complicated cases.
- Bring a case from your own practice that has been a puzzle to you for guided work-up.
- See live patient demonstrations.

In Memoriam: Dr. Butch Wuillermin May 28, 1958 - April 24, 2009

It's A Wonderful Life

By Dr. Dan Truono, Sr.

August Wuillermin died at the much too young age of 50. He graduated from Farleigh Dickinson University with a Bachelor of Science and Marquette University with a D. D. S. in 1984. He will be missed dearly by his loving wife Toni Ann and two beautiful children, Colby and Dane. He was a generous supporter of St. Jude's Children Hospital, Special Olympics and our troops overseas. He was an avid hunter and fisherman and never tired of talking about either one.

Butch was a caring, sensitive man who would always add to a conversation after much deliberation. With his New Jersey roots intact, Butch was a deep thinker, kind of Al Pacino meets Socrates. He was always full of life, as animated a life as we will ever see.

Our journey with Butch began at The Pankey Institute in 2002. In a few short moments, we were all friends. His innocuous laugh and quick wit were quite appealing.



His life was as selfless as George Bailey's life in the 1946 Frank Capra movie, *It's a Wonderful Life*. He was a lifelong resident of Hammonton, and at his funeral, the out pouring of family and friends was overwhelming.

He never quite shook the dust of his boyhood town, but he was well loved. He will be remembered for his kind words to friends in need and his jovial laughter that echoed in the halls behind him. Those of us, who were fortunate enough to have him in our lives, will always know how special a man he really was.

The inscription Clarence left to George Bailey in his copy of Mark Twain's *Tom Sawyer* said, "Remember, George, no man is a failure, who has friends." You see, Butch, you've really had a wonderful life and will be sorely missed.

I believe Butch entered our lives for a reason. Strange, isn't it? Each man's life touches so many other lives so that, when he isn't around, he leaves an awful hole. Most people never fully understand the impact we all have on one another.

You all touched Butch's life as he touched ours. We are all so very fortunate to have shared, loved and laughed. I will miss my good friend. ■

Please remember The Pankey Institute in your estate planning and will.

www.pankey.org

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The purpose of this newsletter is to keep you abreast of what is happening at The Pankey Institute. Articles from members of The Pankey Institute community may be submitted by e-mail for consideration.

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